



Annual meeting December 9, 2011
« How to manage multi-identity communication? »
Université libre de Bruxelles

Venue

The meeting will take place at

Université libre de Bruxelles
Building R (Solbosch campus)
50 av F. D. Roosevelt
1050 Bruxelles

<http://www.ulb.ac.be/campus/solbosch/plan-R.html>

The building stands at the corner between Avenue Roosevelt and Avenue Depage. Please ring the bell « Cérémonie/Réception » at the entrance.

Public transport: <http://www.ulb.ac.be/campus/solbosch/docs/stib-solbosch.pdf>
Access by car: <http://www.ulb.ac.be/campus/solbosch/solbosch-en-voiture.html>



Agenda

9 h: Welcome coffee

9 h 30: Introduction and presentation of EUPRIO by Pieter Knapen and Véronique Eloy

9 h 45: Jens Fink-Jensen, Communications Officer, University of Copenhagen:
"Merging three universities - dealing with cultural and geographical challenges"
Discussion

11 h 30: Coffee break

11 h 45: Nicolas Charlier, Communications Director at Haute Ecole Libre Mosane (HELMo):
« Fusion, construire une nouvelle image sans effusion »
Discussion

12 h 30: Lunch

13 h 30 – 16 h 00: Workshop « Involving the community »

« Universities do not exist for their students only. They are also part of a local (city or regional) environment and these entities shape one another to some extent. This is particularly visible in smaller cities with important universities, but all over Europe in any context universities and local communities must find new ways to interact. Universities provide prestige and are a factor of economic development to the territory they are based in, but they cannot stay in a world of their own. The “contract” with their relevant community requires more and more sharing of resources, both economic and human. »

- Introduction by Véronique Eloy

- Round table:

Pieter Knapen, Communications Director at Katholieke Universiteit Leuven
Jan Dries, Communications Director at Universiteit Antwerpen

- Discussion

16 h: EUPRIO Belgium :

Election vice-president

Date and venue of the next Belgian meeting (2012)

News from the General Assembly

Conference 2012

16 h 30: End of the meeting